

Making Your Business Really Fly

31 March 2010

12.00 Registration/Lunch – 16.45 Finish

National Metalforming Centre, West Midlands



"The difference between the owner of an extraordinary business and the owner of an average business is not in the knowledge that he or she has, but in how each one makes use of that knowledge."

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Have you ever wondered what happened? How did things get this way? What happened to your dream of having a business that ran itself while you collected the money from your holiday home on the Mediterranean? Were you naïve or are you just missing something?

But you're not alone...

You see statistics are demonstrating that businesses are not reaching their full potential. The National Better Business Survey of BRITISH Business owners have given compelling proof of that:

- 50% of business owners don't have a plan for making more money
- 71% don't have a plan for working less
- 36% are unhappy
- 83% of their spouses are unhappy
- 58% of their children are unhappy

"Making your Business Really Fly" will show you how to change those statistics for you and your business forever.

Regardless of the type of your business, this proven program will help you take it to new heights. In an interactive small group format, you'll learn how to:

- Apply the "4 Ways to Grow Your Business and Improve its profitability."
- Enhance the value of your business
- Look at ways of increasing and retaining your customer base without spending thousands of pounds on high-risk marketing activities
- Work smarter, not harder, through planned delegation
- Improve the quality of life for all team members involved with your business.

We guarantee you'll never look at your business the same again!

Using the case study of a real life small business that grew to make its owner a multi millionaire you'll create an action plan to transform your business.

The whole ethos of this 'Making Your Business Really Fly' workshop is to really allow you to take a bird's eye look at your business. To allow you to take that step back and focus on what you want, how you're going to get there – and how to stay there.

The program is valued at £250; past participants have told us that is worth much more than this however as a special offer to CBM members you can attend for just £30 including VAT & lunch!

Where a business has more than a single owner all parties should endeavour to be present at the seminar to give you the maximum opportunity of benefitting from your attendance.

££: CBM / FERA Members £30 inc VAT [£25.53 exc VAT] – Non members £116.33 inc VAT [£99 exc VAT]
To register please go to: <http://www.britishmetalforming.com/events.aspx?a=51>



Confederation of British Metalforming

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